

# \*\*\*MEDIA ALERT \*\*\* MEDIA ALERT \*\*\*



**Who:** Miss Teen Boise International Amanda Wester, SPAN Idaho (Suicide Prevention Action Network Idaho), the Speedy Foundation, and Arby's Links of Love.

**What:** "Help the Idaho Hotline" Fundraiser, this is a follow up to a fundraiser held in October.

**When:** **Saturday November 12, 2011 from 12 pm to 3 pm**

**Where:** Arby's at 989 North Milwaukee Street, Boise and Arby's at 1270 North Eagle Road, Meridian

**Why:** "Help the Idaho Hotline" is an event to raise funds for the Idaho Suicide Prevention Crisis Hotline. Funds raised will be donated to the Speedy Foundation and will be earmarked specifically for the crisis hotline. Learn more about the Speedy Foundation at <http://thespeedyfoundation.org>. If you are unable to attend the fundraiser at, donations for the hotline can be made directly to the Speedy Foundation through their web-site. All attendees of the event at Arby's must have a Fundraiser Flyer; you can get a flyer on Facebook (search for Help the Idaho Hotline), Teen Boise's Blog at [www.misstee Boise.blogspot.com](http://www.misstee Boise.blogspot.com), the Speedy Foundation's web-page, and select retailers located near the Arby's on Milwaukee. If you forget your flyer a limited number of extra's will be available upon request only.

Mayor Dave Bieter announced plans for the Idaho Suicide Prevention Crisis Hotline on September 21, 2011. The Peterson family kicked off fundraising with a donation to the Speedy Foundation in the amount of \$10,000. The startup goal for the hotline is \$220,000; which is two years of operating costs.

## Contact Information:

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