



**THE SPEEDY FOUNDATION**

[thespeedyfoundation.org](http://thespeedyfoundation.org)

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE  
5/30/15

FOR MORE INFORMATION CONTACT:  
Katie Flood  
(435) 659-1345  
[Katie@TheSpeedyFoundation.org](mailto:Katie@TheSpeedyFoundation.org)

### **“Smile, You Are Beautiful” Presentation**

**PARK CITY, Utah—Please join The Speedy Foundation, Summit County’s Health Department, and Summit County’s Suicide Prevention Coalition at Park City High School for the end of year Recognition Assembly, as we present each student with an inspirational dog tag and a challenge to identify the beatify in their life.**

- What:** “Smile, You Are Beautiful” Presentation and Recognition Assembly
- Who:** Park City High School Students, Staff, and Community Members
- Where:** 1750 Kearns Blvd, Park City, UT 84060
- When:** Monday, June 1 from 9:55 AM- 10:55 AM
- Why:** Presentation of dog tag necklaces to all high school students and #worthlivingfor social media challenge.

Park City High School will be hosting a recognition assembly on Monday June 1st from 9:55 to 10:55 a.m. hosted by Dara Smith, Counseling Department Chair. A variety of individual student, classroom, club and sport accomplishments will be recognized. At the conclusion of the event, The LIA class (Latinos in Action) will be recognizing a fellow student Robbie Borders for the work he has been doing in our community in recent months. Robbie has been holding a sign along various Park City roads that says, Smile You Are Beautiful. Inspired by Robbie's message of hope, The LIA class has assisted The Summit County Suicide Prevention Coalition in developing a suicide awareness campaign for students and adults in our community.

Suicide is now the number one cause of death for youth in ages ten to seventeen. Summit County Health Department, in collaboration with the Speedy Foundation, has donated funds to the coalition to pay for the student suicide prevention project. Students have designed dog tag necklaces that play off of Robbie's *Smile You Are Beautiful* campaign. The message is SYAB and includes the National Suicide Prevention Hotline 1 (800) 273-TALK. All Park City High School students will receive a necklace at the conclusion of the assembly and be instructed to take photos of their dog tags with a special someone, something or a place that is important to them and post to social media with the hashtag #worthlivingfor. For more information on suicide prevention contact: Gerri Essen at the Summit County Health Department.



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## **Backgrounder**

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### **The Speedy Foundation**

*The Speedy Foundation is a 501(c)(3) non-profit organization, named after 3-time Olympian, Jeret "Speedy" Peterson, of Boise, Idaho and Park City, Utah. In the sports world, Speedy was a Freestyle Aerialist and Olympic Silver Medalist. Jeret battled depression, and in July 2011, took his own life. Those who knew him, remember Speedy as an advocate for his own struggles with mental health as well as having a deep concern for other people's wellbeing.*

The Speedy Foundation collaborates with advocacy groups such as: Park City's Suicide Prevention Coalition, Idaho's Suicide Prevention Hotline, Idaho's Council for Suicide Prevention, Mental Health First Aid, and others.

Our mission is to prevent suicide, support mental health education, and promote conversations to end stigma.

Advocate / Educate / Conversate

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